

For Six Month Period Ending April 30, 2012

(Insert date)

## I - REGISTRANT

1. (a) Name of Registrant  
**Fleishman-Hillard Inc.**

(b) Registration No.  
**5801**

(c) Business Address(es) of Registrant  
**200 North Broadway  
Saint Louis, MO 63102**

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.  
**N/A**

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**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date connection ended
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\* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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\* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

\* An updated Short-Form Registration Statement for David Smythe Whiting Jr. is attached to this Supplemental Statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Government of the Republic of Turkey, Embassy  
Secretariat for Social Communications of the Federative Republic of Brazil

### 10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Please see Attachment 11.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

Please see Attachment 12.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

**14. (a) RECEIPTS - MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

Date	From whom	Purpose	Amount
Please see Attachment 14.			

\$1,292,474.30

Total

**(b) RECEIPTS - FUND RAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS - THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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<sup>6</sup>, <sup>7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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Please see  
Attachment 15  
(a).

\$365,182.29

Total

**(b) DISBURSEMENTS - THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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Please see  
Attachment 15(c).

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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
 Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Secretariat for Social Communications of the Federative Republic of Brazil  
 Government of the Republic of Turkey, Embassy

Please see Attachment 17 for additional information.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: \*Please see Attachment 17.

<input type="checkbox"/> Radio or TV broadcasts	<input type="checkbox"/> Magazine or newspaper articles	<input type="checkbox"/> Motion picture films	<input checked="" type="checkbox"/> Letters or telegrams
<input type="checkbox"/> Advertising campaigns	<input checked="" type="checkbox"/> Press releases	<input type="checkbox"/> Pamphlets or other publications	<input type="checkbox"/> Lectures or speeches
<input type="checkbox"/> Internet	<input type="checkbox"/> Other (specify) _____		

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: \*Please see Attachment 17.

<input type="checkbox"/> Public officials	<input checked="" type="checkbox"/> Newspapers	<input type="checkbox"/> Libraries
<input type="checkbox"/> Legislators	<input checked="" type="checkbox"/> Editors	<input checked="" type="checkbox"/> Educational institutions
<input type="checkbox"/> Government agencies	<input checked="" type="checkbox"/> Civic groups or associations	<input type="checkbox"/> Nationality groups
<input checked="" type="checkbox"/> Other (specify) <u>international organizations (e.g., UN World Food Programme, World Bank Development Research Group)</u>		

21. What language was used in the informational materials:

English  Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No  \*  
 \*Please see Attachment 17.

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No  \*

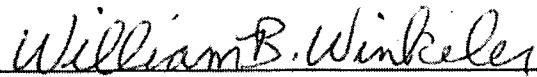
\*Please see Attachment 17.

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

## VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

William B. Winkeler  
Sr. Vice President, Sr. Partner  
& Corporate Controller

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

**Short Form List for Registrant: Fleishman-Hillard, Inc.**

Last Name	First Name	Registration Date
Auchman	Caren	03/25/2011
Banas	Melissa J.	06/19/2009
Black	William	09/24/2007
Boudreau	Martha Miller	04/16/2007
Cutin	Dario O.	03/16/2009
Dionne	Marc	04/16/2007
Doering	Matthew J.	03/16/2009
Hitti	Sophia M.	06/25/2010
Horowitz	Daniel	09/24/2007
Hutchins	Coleman Roest	04/16/2007
Kershaw	Madeleine	06/25/2010
Maietta	Rosanna	06/21/2011
Moritz	Janelle M.	10/08/2010
Naru	Stephen R.	06/19/2009
Posner	Ralph	04/16/2007
Rohrer	Donna Weatherly	04/16/2007
Vellozzi	Sarah M.	06/25/2010
Weintraub	Jeffrey R.	04/16/2007
Whiting, Jr	David Smythe	03/25/2011

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ATTACHMENT 11

Activities for and Services Rendered to Foreign Principals

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3D/CES/PR/GR/TP/AM/DP/

**Government of the Republic of Turkey, Embassy**

The following describes the communications activities undertaken on behalf of the Embassy Turkey from November 2011 through April 2012.

**November 2011**

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Review invitations sent to Ambassador Tan and provide recommendations.
- Coordination between Embassy and Smithsonian National Museum of African American Culture and History on possible joint event.
- Work with Jazz at Lincoln Center and Boeing on 2012 jazz program.
- Continued researched on 2012 Patara excavation opportunities.
- Coordinated speaking opportunities at Georgetown and Columbia Universities.
- Provided media support around Ambassador Tan's travel to Dallas and Atlanta.
- Researched potential documentary film opportunities.
- Coordinated meeting between Ambassador Tan and Center for American Progress.
- Researched foreign policy teams of presidential candidates.
- Developed concept paper on issue-focused communications ideas.

**December 2011**

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.

Fleishman-Hillard Inc.

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- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Review invitations sent to Ambassador Tan and provide recommendations.
- Conducted analysis of existing Twitter followers.
- Continued research around Patara/Lycian league; provided communications recommendations to embassy.
- Coordination with National Museum of African American History and Culture on jazz event.
- Conducted analysis of 2011 jazz series attendees.
- Engaged with new media monitoring service.
- Work on moving newsletter to new service provider.
- Coordination with Center for American Progress for luncheon with Ambassador.
- Compiled annual media analysis/report.

### **January 2012**

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Review invitations sent to Ambassador Tan and provide recommendations.
- Continued research around Patara/Lycian league; provided communications recommendations to embassy.
- Coordination with National Museum of African American History and Culture on jazz event.
- Worked on fashion show event – handout and invitee list.
- Worked with new media monitoring vendor.
- Researched venue possibilities for Turksoy Choir.
- Continued work on transition to new e-newsletter service.

Fleishman-Hillard Inc.

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- Worked on new contract with JALC.
- Compile backgrounder on Center for American Progress scholars.
- Discussions with Motion Picture Association of American re: possible areas of collaboration.
- Work on annual media analysis.
- Develop suggestions for TEPAV delegation.

## February 2012

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Review invitations sent to Ambassador Tan and provide recommendations.
- Continued research around Patara/Lycian league; provided communications recommendations to embassy.
- Coordination with National Museum of African American History and Culture on jazz event.
- Coordinated media event around Foreign Minister visit; compiled media coverage.
- Develop list/contact information of DC cultural institutions.
- Coordination with Coca-Cola on jazz event.
- Research various venues for Ankara University musicians.

## March 2012

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.

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- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Reviewed invitations sent to Ambassador Tan and provide recommendations.
- Assisted with coordination for happy hour at embassy residence for DC influencers.
- Began working on opportunities for President Gul's visit: Silicon Valley meetings, media, etc.
- Outreach to Fareed Zakaria to gauge interest in participating at American Turkish Council annual event.
- Worked on Patara communications opportunities – National Archives outreach.
- Pitched and staffed Embassy Residence fashion show.
- Worked on new design of newsletter.

#### April 2012

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Sent out various e-newsletters to stakeholders with updates from embassy.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Conducted outreach to local academic institutions and think tanks for potential speaking opportunities.
- Review invitations sent to Ambassador Tan and provide recommendations.
- Continued working on opportunities for President Gul's visit: Silicon Valley meetings, media, etc.
- Worked on Patara communications opportunities.
- Researched on provided recommendations on venues for Turksoy Choir.
- Researched visibility opportunities for ambassador.

### **Secretariat for Social Communications of the Federative Republic of Brazil**

The following describes the communications activities undertaken on behalf of the Secretariat for Social Communications of the Federative Republic of Brazil (SECOM) from November 2011 through April 2012.

#### **November 2011**

- Provided and participated in regular client updates and planning discussions; coordinated with CDN regarding metrics and reporting system.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for activity updates and planning meetings.
- Coordinated logistics for January 2012 planning meeting and COP17 meeting in South Africa.
- Discussed and coordinated with CDN regarding communications plan regarding Brazil's economy.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Developed backgrounder documents to support interview activities.
- Discussed and provided updates regarding program extension, future press trips, news opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.
- Researched potential spokespeople and developed engagement strategy.

#### **December 2011**

- Provided and participated in regular client updates and planning discussions; tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams; coordinated with CDN regarding metrics and reporting system.
- Coordinated and developed materials for January 2012 planning meeting.
- Established schedule of regular weekly update calls and planning discussions; developed planning documents for activity updates and planning meetings.
- Updated key message recommendations.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Developed backgrounder documents to support interview activities.

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- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.
- Researched potential spokespeople and developed engagement strategy.

### **January 2012**

- Provided and participated in regular client updates and planning discussions; tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams; coordinated with CDN regarding metrics and reporting system.
- Participated in 2012 planning meetings to develop strategic recommendations and priorities for 2012.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Developed backgrounder documents to support interview activities.
- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.
- Researched potential spokespeople and developed engagement strategy.

### **February 2012**

- Provided and participated in regular client updates and planning discussions; tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams.
- Updated, developed and shared metrics documents, results reports and activity highlights.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Developed backgrounder documents to support interview activities.
- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Researched potential spokespeople and developed engagement strategy.

### **March 2012**

- Provided and participated in regular client updates and planning discussions; tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams; updated, developed and shared media results metrics, coverage results reports, and activity highlights.

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- Discussed and coordinated with CDN and SECOM regarding communications plan with recommendations regarding response.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Developed backgrounder documents to support interview activities.
- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Researched potential spokespeople and developed engagement strategy.

#### **April 2012**

- Provided and participated in regular client updates and planning discussions; tracked and reported activities with SECOM, CDN and Fleishman-Hillard teams; updated, developed and shared media results metrics, coverage results reports, and activity highlights.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; relayed and responded to media requests; tracked media coverage; and developed list of potential outreach opportunities.
- Discussed and provided updates regarding program extension, future press trips, news and event opportunities, issues monitoring, and outreach topics; developed list of targets for potential trips.
- Researched potential spokespeople and developed engagement strategy.
- Developed backgrounder documents to support interview activities.
- Discussed with CDN and SECOM topics, format and dates for potential roadshow in 2012.

**ATTACHMENT 12**

**Political Activities**

**Government of the Republic of Turkey, Embassy**

**November 2011**

- Supported updates to social media channels – Facebook, Vimeo and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.

**December 2011**

- Supported Turkish delegation media briefing on December 8.
- Assisted with development of mediation op-ed by foreign minister – text recommendations, soft sounding.
- Coordination of NPR interview with Ibrahim Kalin.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Drafted letters to members of Joint Chiefs of Staff.
- Compiled media reports around Syria activity.
- Supported updates to social media channels – Facebook, Vimeo and Twitter.

**January 2012**

- Supported updates to social media channels – Facebook, Vimeo and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Discussions with various media outlets regarding event around White House Correspondents Dinner.
- Continued work on Foreign Minister op-ed.
- Draft letter to the editor in response to NY Times article.

**February 2012**

- Supported updates to social media channels – Facebook, Vimeo and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Drafted remarks for MIT event.
- Drafted remarks for TASSA book event.
- Work on new YouTube account for embassy.
- Continued discussions with Motion Picture Association of America.
- Continued discussions with media outlets on event around White House Correspondents Dinner.

**March 2012**

- Coordinated with The Hill on White House Correspondents Dinner pre-party.

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- Developed postcard promoting social media channels.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Supported updates to social media channels – Facebook, Vimeo and Twitter.

#### April 2012

- Supported updates to social media channels – Facebook, Vimeo and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Continued working with The Hill on White House Correspondents Dinner pre-party.
- Revised fact sheet design; reviewed and edited new fact sheets.
- Drafted and pitched letter to editor in response to Washington Times column.
- Coordinated media briefing for Minister Caglayan delegation.

#### Secretariat for Social Communications of the Federative Republic of Brazil

##### November 2011

- Organized and/or coordinated with CDN to execute a total of 16 one-on-one interviews/briefings/media opportunities in November 2011, including:
  - Provided background information from ANP on oil production in Brazil to *Oil & Gas Journal* on November 4, 2011.
  - Secretary Cozendey with *Asahi Shimbun*, November 9, 2011.
  - Ambassador Figueiredo with *The Guardian*, November 16, 2011.
  - COP 17 international press briefing in Durban, South Africa, November 28, 2011.
  - COP 17 domestic press briefing in Durban, South Africa, November 28, 2011.
  - COP 17 international press briefing in Durban, South Africa, November 29, 2011.
  - COP 17 domestic press briefing in Durban, South Africa, November 29, 2011.
  - COP 17 international press briefing in Durban, South Africa, November 30, 2011.
  - COP 17 domestic press briefing in Durban, South Africa, November 30, 2011.
  - Ambassador Andre Correa do Lago with *CNN International* at COP 17, November 29, 2011.
  - Ambassador Andre Correa do Lago with *UNFCCC Climate Change TV* at COP 17, November 29, 2011.
  - Ambassador Andre Correa do Lago with *China Radio International* at COP 17 – November 29, 2011.
  - Ambassador Andre Correa do Lago with *Bloomberg* at COP 17, November 29, 2011.
  - Ambassador Andre Correa do Lago with *Agence France-Presse* at COP 17, November 30, 2011.
  - Ambassador Andre Correa do Lago with *Financial Times* at COP 17, November 30, 2011.
  - Ambassador Andre Correa do Lago informal briefing with international non-governmental organizations at COP 17, November 30, 2011.
- Disseminated press release entitled "Brazil Announces Proposals to Promote Inclusive Green Economy Ahead of Rio+20."
- Disseminated press release entitled "Brazilian Minister of Sports Meets with FIFA Secretary General and Chamber of Deputies to Discuss General World Cup Bill."

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- Disseminated press release entitled "2010 Census Results: Brazil Sees Slowing Birth Rate and Migration; Advances in Education, Employment and Ownership of Durable Goods."
- Disseminated press release entitled "Statement of the Brazilian Ministry of Finance Regarding S&P's Increase in Brazil's Credit Rating on 17 November 2011."

## December 2011

- Organized and/or coordinated with CDN to execute a total of 7 one-on-one interviews/briefings/media opportunities in December 2011, including:
  - Provided copy of Minister Mantega's remarks from IMF Meeting to *Les Echos*, December 2, 2011.
  - Suzana Cavenaghi, ENCE with *The Washington Post*, December 6, 2011.
  - Provided background information to Professor and Research Director of the Centre for Development and Environment, University of Oslo regarding poverty reduction in Brazil.
  - Provided background information regarding Chevron oil spill to *Forbes*, week of December 12, 2011.
  - Luiz Antonio Carvalho, Special Advisor to the Ministry of Environment with *The Washington Post*, December 13, 2011.
  - Minister of Sports Aldo Rebelo with *Sports Pro Magazine*, December 19, 2011.
  - Article by EPE on Brazil's wind power sector sent to *GreenGoPost.com*, December 20, 2011.
- Organized and/or coordinated with CDN to execute a total of 56 one-on-one interviews/briefings/ media opportunities in December 2011 related to the COP17 meeting in South Africa, including:
  - Ambassador Correa do Lago with *Associated Press* and *Associated Press Television*, December 1, 2011.
  - Ambassador Correa do Lago with *EFE*, December 1, 2011.
  - International Press Briefing with Ambassador Correa do Lago, December 1, 2011.
  - Domestic Press Briefing with Ambassador Correa do Lago, December 1, 2011.
  - Ministry of Environment Representative, Karen Suassuna with *Reuters*, December 2, 2011.
  - International Press Briefing with Ambassador Correa do Lago, December 2, 2011.
  - Domestic Press Briefing with Ambassador Correa do Lago, December 2, 2011.
  - Ministry of Environment Representative, Karen Suassuna, with *EFE*, December 3, 2011.
  - Ambassador Correa do Lago with *CCTV*, December 3, 2011.
  - Post Briefing Side Interviews (including *Financial Times*, *Bloomberg*, *Folha de S. Paulo*), December 3, 2011.
  - Congressman Alfredo Sirkis with *Bloomberg*, December 3, 2011.
  - Domestic Press Briefing with Ambassador Correa do Lago, December 3, 2011.
  - International Press Briefing with Ambassador Correa do Lago, December 3, 2011.
  - Ambassador Correa do Lago and Ambassador Luiz Figueiredo with *The Economist*, December 4, 2011.
  - Secretary Eduardo Assad with *Die Zeit*, December 5, 2011.
  - Ministry of Environment REDD+ lead Natalie Unterstell with *ClimateWire*, December 5, 2011.

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- Ambassador Luiz Figueiredo with *EFE*, December 5, 2011.
- Augusto Pestana with *Reuters*, December 5, 2011.
- Augusto Pestana with *Financial Times*, December 5, 2011.
- International Press Briefing with Ambassador Luiz Figueiredo and Secretary Eduardo Assad, December 5, 2011.
- Domestic Press Briefing with Ambassador Luiz Figueiredo, December 5, 2011.
- Ambassador Luiz Figueiredo with *Bloomberg*, December 6, 2011.
- Ambassador Luiz Figueiredo with *Financial Times*, December 6, 2011.
- Ambassador Luiz Figueiredo with *The New York Times*, December 6, 2011.
- Ambassador Luiz Figueiredo with *TeleSUR*, December 6, 2011.
- International Press Briefing with Ambassador Luiz Figueiredo and Secretary Eduardo Assad, December 6, 2011.
- Domestic Press Briefing with Ambassador Luiz Figueiredo, December 6, 2011.
- Informal Briefing with *The Guardian*, December 6, 2011.
- Ambassador Luiz Figueiredo with *The Wall Street Journal/Dow Jones/Reuters*, December 7, 2011.
- Feedback regarding Greenpeace circular to *The Guardian*, December 7, 2011.
- International Press Briefing with Ambassador Luiz Figueiredo, December 7, 2011.
- Domestic Press Briefing with Ambassador Luiz Figueiredo, December 7, 2011.
- Ministry of Environment REDD+ lead Natalie Unterstell with *Bloomberg*, December 8, 2011.
- Ministry of Environment REDD+ lead Natalie Unterstell with *Le Monde*, December 8, 2011.
- Commentary from Brazilian delegation to *The Guardian*, December 8, 2011.
- Ambassador Luiz Figueiredo with *Reuters*, December 8, 2011.
- Ambassador Luiz Figueiredo with *Caixin Media*, December 8, 2011.
- International Press Briefing with Minister Izabella Teixeira and Ambassador Luiz Figueiredo, December 8, 2011.
- Domestic Press Briefing with Minister Izabella Teixeira and Ambassador Luiz Figueiredo, December 8, 2011.
- Commentary from Brazilian delegation to *Reuters*, December 9, 2011.
- Commentary from Brazilian delegation to *Bloomberg*, December 9, 2011.
- Commentary from Natalie Unterstell, Ministry of Environment lead on REDD+ to *Bloomberg*, December 9, 2011.
- Commentary from Ministry of Environment for REDD+ to *Reuters*, December 9, 2011.
- Ambassador Luiz Figueiredo with *Bloomberg/Le Monde*, December 9, 2011.
- Ambassador Luiz Figueiredo with *New Orator*, December 9, 2011.
- Ambassador Luiz Figueiredo with *Kyodo News*, December 9, 2011.
- Minister Izabella Teixeira with *Agence France-Presse*, December 10, 2011.
- Minister Izabella Teixeira with *ClimateWire*, December 10, 2011.
- Ambassador Luiz Figueiredo with *EFE*, December 10, 2011.
- Commentary to International Press outside the Ministerial Indaba, December 10, 2011.
- Commentary to Domestic Press outside the Ministerial Indaba, December 10, 2011.
- Domestic Press Briefing with Minister Izabella Teixeira and Ambassador Luiz Figueiredo, December 10, 2011.

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- International Press Briefing with Minister Izabella Teixeira and Ambassador Luiz Figueiredo, December 10, 2011.
- Minister Izabella Teixeira with *ClimateWire*, December 11, 2011.
- Commentary from Ambassador Luiz Figueiredo, December 11, 2011.
- Commentary to International and Domestic Press with Minister Izabella Teixeira and Ambassador Luiz Figueiredo, December 11, 2011.

## January 2012

- Organized and/or coordinated with CDN to execute a total of 12 one-on-one interviews/briefings/ media opportunities in January 2012, including:
  - Sent confirmation on airport privatization from Ministry of Civil Aviation to *Reuters*, January 6, 2012.
  - Minister of Environment with *The New York Times*, January 12, 2012.
  - Minister of Energy with *Reuters*, January 14, 2012.
  - Editorial roundtable between Minister of Development, Industry and Trade with *Dow Jones Newswires/The Wall Street Journal*, January 17, 2012.
  - Sent confirmation on Haiti immigration measures data to *The Washington Post*, January 17, 2012.
  - Responses Ministry of Justice Mimi Whitefield on Haïti immigration measures sent to *Miami Herald*, January 17-18, 2012.
  - Ambassador Paulo Cordeiro with *Bloomberg Africa*, January 18, 2012.
  - Secretary of Foreign Trade with *Global Finance*, January 20, 2012.
  - Executive Secretary of the Convention on Biodiversity with *AgenciaLusa*, January 23, 2012.
  - Ambassador Correa do Lago with *Reuters*, week of January 23, 2012.
  - Minister of Foreign Relations with *The Wall Street Journal*, January 27, 2012.
  - Deputy Minister of the Ministry of Social Development with *The Guardian*, January 31, 2012.
- Disseminated press release entitled "Brazilian Government Establishes Special Haiti Work Visa Program."
- Disseminated press release entitled "Brazil's Grant Program For Low Income Students Reaches 1 Million Scholarships."
- Disseminated press release entitled "Brazil Electoral Court Invites Security Tests on Electronic Voting System."

## February 2012

- Organized and/or coordinated with CDN to execute a total of 10 one-on-one interviews/briefings/ media opportunities in February 2012, including:
  - Deputy Minister of Social Development with *The Guardian*, February 1, 2012.
  - Provided information on airport concession auction to *Latin America Report*, February 3, 2012.
  - Provided background information on ProUni Scholarship Program to *Campus Milenio*, February 9, 2012.
  - Provided background materials from Ministry of Health to *Economist Intelligence*, February 17, 2012.
  - Minister Mantega with *Financial Times*, February 25, 2012.

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- Chico Mendes Institute for Biodiversity Conservation (ICMBio) with *Forbes*, February 27, 2012.
- Minister of Agriculture with *New Ag International*, February 27, 2012.
- Ministry of Agrarian Development with *New Ag International*, February 27, 2012.
- President of Embrapa and visit to Embrapa headquarters with *New Ag International*, February 28, 2012.
- President of Brasscom Antonio Gil with *Gartner*, February 28, 2012.

## March 2012

- Prepared for launch of social media channels, including development of policies, timeline, materials, calendar, recommendations, and monitoring schedule.
- Organized and/or coordinated with CDN to execute a total of 10 one-on-one interviews/briefings/ media opportunities in March 2012, including:
  - Ministry of Agriculture with *Farm Futures*, March 5, 2012.
  - Climate Change Secretary with *Bloomberg Businessweek*, March 7, 2012.
  - Superior Electoral Court (TSE) IT Secretary with *The Daily*, March 15, 2012.
  - Provided information on Brazil's national REDD program to *Carbon Trading*, March 16, 2012
  - Director of Climate Change Department at the Ministry of Environment Karen Suassuna with *Carbon Trading*, March 21, 2012.
  - Petrobras CEO with *The New York Times*, March 21, 2012.
  - Provided information regarding World Cup preparations to *Economist Intelligence Unit*, March 21, 2012.
  - Provided story idea for Brazil issue to *Farm Futures*, March 26, 2012.
  - Minister of Development Industry and Trade with *Times of India*, March 28, 2012.
  - Minister of Planning with *Reuters*, March 29, 2012.

## April 2012

- Prepared for launch of social media channels, including development of materials and calendar and monitoring.
- Organized and/or coordinated with CDN to execute a total of 7 one-on-one interviews/briefings/ media opportunities in April 2012, including:
  - Provided information on stadium development timeline to *Inside the Games*, April 9, 2012.
  - Ministry of Communication with *The Wall Street Journal Latin American Edition*, April 19, 2012.
  - Provided information on ANATEL and 4G to World Cup Cities to *Inside the Games*, April 19, 2012.
  - Ministry of Sports with *International Herald Tribune*, April 19, 2012.
  - Minister Figueiredo with *Dow Jones Newswires* and *The Wall Street Journal*, April 24, 2012.
  - Provided response from Ministry of Health to *UPI* on dengue epidemic in Rio, April 27, 2012.
  - Provided response from Minister of Education for upcoming book on higher education in Latin America to Institute of International Education, April 27, 2012.
  - Provided contact information to *Dow Jones Newswires* and *The Wall Street Journal* regarding Rio+20 team at the World Resources Institute, April 30, 2012.

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- Disseminated press release entitled "Brazil's Broadband in Schools Program Nearly Triples The Number Of Urban Public Schools With Internet Access."
- Disseminated press release entitled "2010 Census: Schooling and income increase and infant mortality falls."

**ATTACHMENT 14**

**Receipts/Monies**

**Government of the Republic of Turkey, Embassy**

Professional services and fees (received 11/14/2011)	\$ 1,625.61
Professional services and fees (received 1/11/2012)	\$ 1,145.51
Professional services and fees (received 2/21/2012)	\$ 266,000.00
Professional services and fees (received 4/17/2012)	\$ 268,697.41
<b>Total</b>	<b><u>\$ 537,468.53</u></b>

**Secretariat for Social Communications of the Federative Republic of Brazil**

Professional Services fees for September 2011 (received 11/28/2011)	\$ 188,243.16
Professional Services fees for October 2011 (received 12/22/2011)	\$ 191,867.03
Professional Services fees for November 2011 (received 2/17/2012)	\$ 187,557.05
Professional Services fees for December 2011 (received 2/17/2012)	\$ 103,238.74
Professional Services fees for December 2011 (received 3/16/2012)	\$ 84,099.79
<b>Total</b>	<b><u>\$ 755,005.77</u></b>

**ATTACHMENT 15(a)**

**Disbursements: Monies**

**Government of the Republic of Turkey, Embassy**

Amount	Description
\$ 90,000.00	Consulting services for outreach, paid 30 Point Strategies
\$ 9,000.00	Professional services on behalf of Embassy of Turkey, paid Jonathan Berke
\$ 5,800.00	Turkey Media Monitoring for December 2011, paid Empower Research LLC
\$ 1,740.00	Train transportation for R Hargrove, A Saleem, Q Phillips, L Clothier, J Robinson, and S Fortner, musicians, in connection with February 15 trip to New York to perform in the Embassy of Turkey's Ertegun jazz series
\$ 1,032.00	Train transportation for participants J Brown, H Raghavan, T Eigsti, G Parlato, A Ortiz, and K Kennedy, musicians, on December 16 for the final jazz concert of the year on behalf of the Embassy of Turkey
\$ 1,000.00	October 29 purchase of table for R. Posner for ATA-DC dinner
\$ 780.00	Train transportation for R Maietta in connection with October 11 trip to New York to perform in the Ertegun Jazz series
\$ 709.57	Printing of new banner stands and invites for the Jazz event, paid CSI
\$ 722.75	Local Transportation
\$ 673.97	Telecommunication charges
\$ 666.25	Color Printing
\$ 600.00	Cinematographer 2011 Jazz Event at the Embassy of Turkey, paid Wayne Arnold
\$ 600.00	October 11 shoot at Turkish Embassy, paid Wayne Arnold
\$ 500.00	Photos of the Jazz event on December 6, 2011, paid Kyle Gustafson
\$ 352.24	Printing charge for social media postcards
\$ 300.00	Photography for the October jazz event, paid Kyle Gustafson
\$ 282.00	iContact monthly email subscription for Turkey
\$ 221.39	Factiva charges
\$ 207.48	December 5 annual embassy subscription to WSJ.com

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\$ 194.44	December 5 enlargement and framing of multiple photos on behalf of Embassy of Turkey to present as gifts to the Jazz events partners during final concert
\$ 182.32	Printing for Embassy of Turkey, paid CSI
\$ 179.70	Monthly subscription to Wufoo for Turkey
\$ 329.55	Printing of invites for the next jazz event, paid CSI
\$ 150.00	Fee for Constant Contact email service for Embassy of Turkey
\$ 139.60	Printing of Embassy of Turkey reprint, paid CSI
\$ 133.10	Meeting beverages for J Weintraub with R Maietta, C Auchman, E Sen, C Oguz, B Wilson, and V Henry on October 11 for meeting with members of Turkish Embassy
\$ 127.48	November 22 framing of photos for Embassy of Turkey
\$ 119.80	MailerMailer email distribution service for the Embassy of Turkey
\$ 102.00	Train and bus fare for Alexis Ortiz on February 14 and 16 to staff JALC 2012 concert for Embassy of Turkey
\$ 87.38	Lunch meeting for R Maietta on November 17 with Embassy Staffer Yagmur Cosar and Ralph Posner
\$ 75.60	October 19 SOS Global Traveler insurance for J Weintraub
\$ 59.95	Annual Vimeo subscription
\$ 59.70	Audioblog payment for Turkish embassy
\$ 23.61	Local messenger service
\$ 14.99	Book by Condoleezza Rice for Turkish Embassy
\$ 5.61	Overnight shipment of materials

**TOTAL: \$ 117,172.48**

**Secretariat for Social Communications of the Federative Republic of Brazil**

Amount	Description
\$ 4,136.17	Hotel accommodations to work onsite at the COP17 UN Climate Change meetings in Durban, South Africa from November 28-December 10, 2011, paid Tourvest Destination Management
\$ 2,198.13	Air transportation for Sarah Vellozzi in connection with November 27-December 10 trip to Durban, South Africa for COP17 delegation meeting with Brazil clients

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\$ 161.76	Cab fare for Dario Cutin in connection with July 10-13 trip to New York for planning meeting for 2H 2011 for SECOM
\$ 695.55	Hotel accommodations for Dario Cutin in connection with July 10-13 trip to New York for planning meeting for 2H 2011 for SECOM
\$ 896.56	Air transportation for Dario Cutin in connection with July 10-13 trip to New York for planning meeting for 2H 2011 for SECOM
\$ 3,061.40	Project fee to BEST for Media Alert Distribution in Asia
\$ 35,832.83	Paid CDN International Inc. for professional services on behalf of SECOM for the month of June 2011
\$ 26,746.23	Paid CDN International Inc. for professional services on behalf of SECOM for the month of July 2011
\$ 30,828.96	Paid CDN International Inc. for professional services on behalf of SECOM for the month of August 2011
\$ 46,720.94	Paid CDN International Inc. for professional services on behalf of SECOM for the month of September 2011
\$ 31,798.71	Paid CDN International Inc. for professional services on behalf of SECOM for the month of October 2011
\$ 41,768.22	Paid CDN International Inc. for professional services on behalf of SECOM for the month of November 2011
\$ 19,316.00	Paid CDN International Inc. for professional services on behalf of SECOM for the month of December 2011
\$ 3,848.35	Paid Saba Communications Consultants for professional services on behalf of SECOM for the month of November 2011

**TOTAL: \$ 248,009.81**

**ATTACHMENT 15(c)**

**Disbursements: Political Contributions**

**From Fleishman-Hillard P.A.C.**

Name	Candidate	Campaign	Date	Amount
Bill Pascrell for Congress	Bill Pascrell, D-NJ-8	primary 2012	3/2/12	\$ 500.00
Democratic Senatorial Campaign Committee	n/a	general 2012	3/13/12	\$ 5,000.00
Democratic Congressional Campaign Committee	n/a	general 2012	3/13/12	\$ 5,000.00
National Republican Senatorial Campaign Committee	n/a	general 2012	3/13/12	\$ 5,000.00
National Republican Congressional Committee	n/a	general 2012	3/13/12	\$ 5,000.00
Chris Coons for Delaware	Chris Coons	primary 2012	4/2/12	\$ 1,000.00
<b>Total</b>				<b>\$21,500.00</b>

**ATTACHMENT 17**

**Informational Materials**

**Government of the Republic of Turkey, Embassy**

19. During this reporting period, Registrant's activities in preparing, disseminating, or causing the dissemination of informational materials included the use of the following:

- Press releases (Embassy Notes)

20. During this reporting period, Registrant disseminated or caused to be disseminated informational materials among the following groups:

- Newspapers
- Editors
- Outside consultants

Registrant previously did not file informational materials. Registrant will now label and file all informational materials as directed by statute, including any press releases or embassy updates circulated by Registrant. Registrant has included copies of all informational materials disseminated on behalf of the Government of the Republic of Turkey, Embassy since September 2011 as part of this Supplemental Statement. Registrant will provide copies of any informational materials disseminated prior to September 2011 upon request of the Registration Unit.

**Secretariat for Social Communications of the Federative Republic of Brazil**

19. During this reporting period, Registrant's activities in preparing, disseminating, or causing the dissemination of informational materials included the use of the following:

- Press releases
- Letters or telegrams

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20. During this reporting period, Registrant disseminated or caused to be disseminated informational materials among the following groups:

- Newspapers
- Editors
- Civic groups or associations
- Educational institutions
- International organizations (e.g., Economic and Social Commission for Asia and the Pacific, International Civil Aviation Organization, Joint United Nations Programme on HIV/AIDS, UN World Food Programme, World Bank Development Research Group)

Registrant labels all informational materials with a statement in accordance with Section 4(b) of the FARA. However, the 4(b) statement on the press release dated April 27, 2012, was omitted.

POLYGRAPH REGISTRATION UNIT

2012 JUN 11 PM 4:32

# EMBASSY NOTES

From the Embassy of the  
Republic of Turkey, Washington, D.C.



## QUICK LINKS

[Turkish Embassy Website](#) »  
[Turkish Embassy Podcast Series](#) »  
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## CALENDAR

TBA.

For more information, or to RSVP to  
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## A MOMENTOUS AND APPRECIATED NEW STEP BY TURKEY

For almost a decade, religious minorities in Turkey have greatly benefited from a comprehensive reform process that aims to provide higher standards for all Turkish citizens, irrespective of their ethnic or religious backgrounds. In August 2011, Turkey took a new, momentous step, expressing the Turkish government's commitment to improving religious freedom and tolerance.

On August 27, 2011, the Turkish government amended its Law on Foundations to improve and expand the scope of the legislation enabling the return and registration of the properties of non-Muslim community foundations.

The amended law provides that the immovable properties, cemeteries and fountains of the non-Muslim community foundations recorded in the "1936 Declaration" and registered in the name of Turkish public institutions, will be returned to the relevant non-Muslim community foundations, upon their request. The amendment also provides that the Treasury or the Directorate General of Foundations compensate the non-Muslim community foundations for those properties, which are currently registered in the name of third parties.

As a result of this new step, the foundations will be able to submit their applications and have their properties registered in their own names or be compensated.

Acknowledging the importance of this development, U.S. Secretary of State Hillary Rodham Clinton said on September 13, 2011, during a briefing on the release of

## U.S. Department of State International Religious Freedom Report:

*"We have also seen Turkey take serious steps to improve the climate for religious tolerance. The Turkish government issued a decree in August that invited non-Muslims to reclaim churches and synagogues that were confiscated 75 years ago. I applaud Prime Minister Erdogan's very important commitment to doing so."*

In its 13th Annual Report on International Religious Freedom, the U.S. Department of State also underscored Turkey's recent efforts: "During the reporting period, the government took steps to improve religious freedom. Notably the government permitted religious services to be held annually in historic Christian sites that had been turned into state museums after decades of disuse." These positive statements have replaced the status of "no change" in the situation regarding religious freedom during the previous reporting periods.

### **Grounded in History, Reinforced by Other Recent Steps**

Located at the crossroads of civilizations and home to people of many faiths, Turkey has attached the utmost importance to religious pluralism. Turkey takes pride that its homeland has provided a safe-haven to those fleeing religious persecution throughout history. Thanks to the deeply rooted tradition of religious tolerance that exists in Turkey, Muslims, Jews and Christians have lived together in peace and harmony for centuries.

In addition to the amendment of the Law of Foundations, the Turkish government has also recently taken similar steps to expand and secure religious freedoms, including:

- In May 2010, the Prime Ministry issued a circular emphasizing that Turkey's *non-Muslim citizens – like all other Turkish citizens – share the right to enjoy and maintain their own identities and cultures in parallel to the national identity and culture of Turkey*. Prime Minister Erdogan has also urged all related government institutions and

offices to act with utmost diligence on this matter.

- *The Greek Orthodox Patriarchate in Istanbul has recently been permitted to conduct masses at religiously significant venues that had been, due to disuse, rendered museums. Significantly, the Greek-Orthodox Church held a religious service at the Sumela Monastery in Trabzon in August 2010. The mass was officiated by Patriarch Bartholomeos, and approximately 4,000 Orthodox Christians from Turkey, Greece, Russia, Georgia and other countries attended.*
- *In September 2010, for the first time since World War I, a religious service was organized by Turkish Armenians at the church on Akhtamar Island. Recently, the Greek Orthodox community and Turkish Armenians organized similar religious services in Sumela and Akhtamar. These religious services will be held annually.*
- *In order to ensure the future viability of the Orthodox Church, the appointment of non-Turkish citizen metropolitans to the Patriarchate's Holy Synod have been explicitly permitted since 2004. Furthermore, in 2010, Turkey offered citizenship to metropolitans of foreign nationality who chose to apply. Additionally issues regarding the residence permits of foreign clergy have been resolved.*
- *On November 11, 2010, Turkish authorities returned a former orphanage on Büyükada to the Greek Orthodox Patriarchate following a decision by the European Court of Human Rights. On this occasion, the attorney representing the Patriarchate declared, "This marks a first in Europe. Turkey became the first country to implement a decision of the ECHR by returning the property. This should be an example for other countries."*

### **Correcting mischaracterizations of Turkey's record**

Although preserving the vast number of historical and religious sites that date back to the earliest times of human civilization is a tremendous challenge for any country, Turkey has restored numerous Christian and Jewish heritage sites. From 2003 to 2010, a total of 20 historic sites including eight churches, one synagogue

and one monastery have been restored throughout Turkey. Restoration continues at three churches, two synagogues and one monastery, and one other church and one synagogue are scheduled to be restored in 2011.

Among the most notable Christian heritage sites restored are the Akhtamar Armenian church in Van (at a cost of \$1.5 million) and the Osk Vank Georgian church near Erzurum. In addition, a major project is being undertaken by the Turkish Ministry of Culture and the World Monuments Fund to restore the Armenian heritage site of Ani in Kars, including the Ani Cathedral and the Church of the Holy Savior.

Given the significant reforms Turkey has made with respect to religious freedom and in light of the consistently poor record of some neighboring countries regarding religious freedoms of their Muslim and Turkish minorities, Turkey demands to be treated fairly and calls for an evenhanded approach in matters of religious freedom, which should be a universal right for all.

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## Turkey becomes first country to ratify a Council of Europe Convention preventing violence against women

Turkey has become the first country to ratify a Council of Europe Convention, also known as the "Istanbul Convention," which aims to combat violence against women.

This landmark treaty is the first of its kind designed to create a pan-European legal framework that protects women against all forms of violence and prevents, prosecutes and eliminates violence against women. The Convention recognizes violence against women as a serious violation of human rights and a form of discrimination. To secure effective implementation, it also establishes a special monitoring mechanism.

Turkey was the first signatory to the Convention, which was opened for signature in Istanbul in May 2011. Turkey's parliament approved the Convention in November 2011 before any other member state. It completed its internal ratification process on International Women's Day, March 8, 2012, and presented its instrument of ratification to the Council of Europe on March 14, 2012.

The Council of Europe has invited European governments to follow Turkey's lead to ensure the treaty is adopted as soon as possible. So far, 18 member states have signed the Convention, which will be implemented once it is ratified by nine more member states.

On International Women's Day, Turkey took another significant step in the advancement of women's rights by adopting a new law aimed at preventing violence against women. The law sets forth in detail the procedures and measures to be applied in cases of violence against women, including the support services to be provided to the victims as well as measures to be taken against the perpetrators. It also provides for the establishment of "Violence Prevention and Surveillance Centers" to reinforce the implementation of the law.

In 1934, Turkey was one of the first countries in Europe to grant women the right to vote and run in parliamentary elections. Currently, two distinguished women represent the country in international institutions, one as a member of the UN Committee for the Elimination of Discrimination Against Women and the other as a judge at the European Court of Human Rights.

## **Foreign Minister Davutoğlu Underscores Turkey's support for Cyprus negotiations**

Foreign Minister Mr. Ahmet Davutoğlu met with Mr. Derviş Eroğlu, President of the Turkish Republic of Northern Cyprus on March 13, 2012. President Eroğlu was in Turkey for consultations on the status of Cyprus negotiations.

At the meeting, Turkey's support for negotiations to resolve the Cyprus issue was reiterated as was the target of finding a solution by July 1, 2012. Turkish Cypriots have adopted a constructive approach to negotiations and this will continue. However, it was also emphasized that Turkey and Turkish Cypriots would not wait endlessly if talks do not yield any results due to the uncompromising attitude of Greek Cypriots.

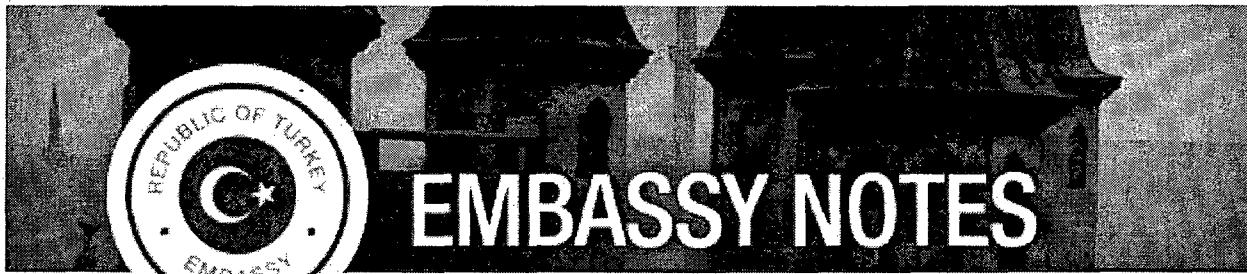
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From the Embassy of the Republic of Turkey, Washington D.C.

April 2012

## Friends' Group Convenes in Istanbul, Firmly Stands By Syrian People



The Second Conference of the Group of Friends of the Syrian People (The Friends' Group) convened in Istanbul on Sunday, April 1, 2012. Comprised of 83 nations and several international bodies, the group underscored its commitment to stand firmly by the Syrian people until their rightful and legitimate aspirations are fulfilled.

In keynote remarks, Turkish Prime Minister Recep Tayyip Erdogan noted, "We need a moral intervention, we must ensure our consciences prevail. No other concerns, no other interests must interfere... It is crucial that we speak with one voice and give a precise message to the Syrian regime."

The Friends' Group re-emphasized the importance of the full implementation by the Syrian regime of the six-point plan of the UN-Arab League and Joint Special Envoy Kofi Annan. Furthermore, the Group called upon the Joint Special Envoy to determine a timeline for next steps, including a return to the UN Security Council, if the killing continues.

## EMBASSY EVENTS

### Turkic Music at Strathmore in April

Celebrate Turkic music and culture this month at the Music Center at Strathmore. *Turksoy Presents: Symphony of Voices from Turkic Lands* will be performed by the TURKSOY Symphony Orchestra, which is composed of 80 distinguished musicians from eight Turkic nations. The orchestra will be accompanied by the illustrious Jonathan Griffith Singers and conducted by Professor Rengim Gökmen.

Get more information on tickets to the April 25 performance at 8:00 p.m.



### Turkish Fashion at the Ambassador's Residence

Acclaimed Turkish designer Mrs. Nedret Taciroglu ([www.nedo-collection.com](http://www.nedo-collection.com)) shared her wonderful new collection titled, "One Rug,

"The Syrian regime should not be allowed at any cost to manipulate this plan to gain time," Prime Minister Erdogan said. The Group committed to continue and increase, as a matter of urgency, its assistance, including funding and financial support, to meet the needs of the Syrian people.

The Friends' Group agreed to develop a multilateral initiative to support international and Syrian efforts to document, analyze and store evidence of serious violations of human rights in order to deter such conduct and lay the foundation for future accountability.

The Friends' Group also decided to set up a Sanctions Working Group, in order to achieve greater effectiveness in the enforcement of the restrictive measures already put in force by states or international organizations including the measures stipulated in the Chairman's Conclusions of the first meeting of the Friends' Group.

The Friends' Group recognized the Syrian National Council as a legitimate representative of all Syrians and the umbrella organization under which Syrian opposition groups are gathering. The Friends' Group also stated its support to the activities of the Syrian National Council towards a democratic Syria and noted the Council as the leading interlocutor of the opposition with the international community.

Read the report on the outcomes of the [meeting](#).

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## Minister Caglayan To Visit U.S.

In April, Turkish Minister of Economy Zafer Caglayan will head to the U.S. for a visit prior to a G20 meeting in Puerto Vallarta. Minister Caglayan will meet with business leaders in New York, Washington, D.C. and Houston. Turkey has one of the fastest growing economies in Europe and is projected to grow at a record pace again this year. The Minister will be in the U.S. between April 15-18 and will discuss topics ranging from economic indicators to current account deficits, foreign trade and investment, and U.S.-Turkey bilateral relations.

Learn more about the Turkish economy and trade and investment opportunities in [Turkey](#).

"Thousands of Words" at the Turkish Embassy Residence recently. Hosted by Ambassador Namik Tan and his wife Fugen Tan, an overflowing crowd enjoyed the latest creations inspired by warm Turkish tones and fabrics. The audience included several members from the State Department, the diplomatic community and Washington elite, including: Hunter and Kathleen Biden, Congresswoman Marsha Blackburn, Congressman Ed Whitfield, Douglas Gansler, and Attorney General of Maryland among others.

[See more on Facebook](#)



## The 2012 Ertegun Jazz Series

Turkish Ambassador Namik Tan launched the 2012 Ertegun Jazz Series in February amid a room full of members of Congress, Administration officials, the diplomatic community and Washington elite, who gathered to celebrate African-American History Month by honoring the Smithsonian's National Museum of African-American History. Now in its second year, the jazz series is a collaboration between the Embassy of Turkey and Jazz at Lincoln Center with three other concerts set for this year with generous support from The Coca-Cola Company. The next concert, on May 8 will feature the sounds of New Orleans thanks to The Jon Batiste and the Stay Human Band. For more information on how to get tickets to the hottest jazz venue in town, please follow Ambassador Tan on Twitter.

[Watch the video](#)

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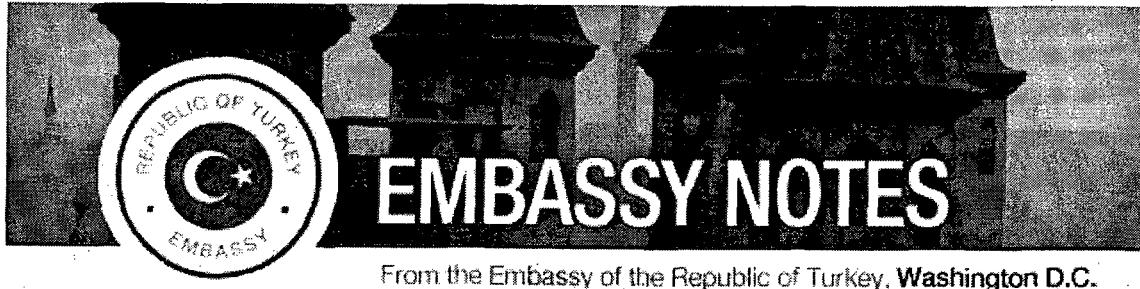
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## EMBASSY NOTES

From the Embassy of the Republic of Turkey, Washington D.C.

April 2012

### Turkey Hosts New Round of Talks on Iran's Nuclear Program

On April 14, the world's attention turned to Istanbul's Lütfi Kırdar International Convention and Exhibition Center, where the negotiations about Iran's nuclear development program took place between Iranian government officials and the P5+1 (permanent members of the UN Security Council – USA, Russia Federation, China, France and the United Kingdom – plus Germany).

The multilateral negotiations were headed by the European Union's High Representative Catherine Ashton and Saeed Jalili, Secretary of the Supreme Council for National Security of Iran and the Iranian government's Chief Negotiator.

Following the meetings, Ms. Ashton and Mr. Jalili held separate press conferences and announced that the sides agreed on several issues. Ms. Ashton pointed to the importance of a sustained process and said that the sides agreed that the Nuclear Non-Proliferation Treaty forms the basis of serious engagement. She added that all the obligations under the NPT are to be met by Iran while fully respecting Iran's right to the peaceful use of nuclear energy.

Ms. Ashton thanked Turkey for the meeting, as did Mr. Jalili, who emphasized that the meeting was the most positive of such talks up until now.

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### Arson of Historic Mosque in Greek Cypriot City Ignites Concerns

The historic Köprülü Hacı İbrahim Ağa Mosque in the Greek Cypriot city of Limassol –a city heavily inhabited by Turkish Cypriots until the Greek Cypriot attacks began in 1963– suffered a devastating fire on April 13 that was the result of

### EMBASSY EVENTS

Embassy Celebrates April 12 Opening of Howard Theatre



Ambassador and Mrs. Tan attended the April 12 Grand Opening Gala of the historic Howard Theatre in Washington, D.C., which was throughout the 20th century one of the most influential venues in the U.S. for African American performers. Ahmet and Nesuhi Ertegün, the sons of the Turkish Ambassador in the U.S. in 1930s and '40s, frequented the Howard Theatre during their upbringing in Washington, which led to their interest in jazz and founding of the landmark Atlantic Records label. Ambassador Tan was a Gala Committee Chair and is a member of the Theatre's Board of Trustees. The Republic of Turkey joined leading corporations and philanthropists as a major underwriter of the restoration.

an apparent arson.

The evidence showed that arsonists used gasoline to ignite the building, leaving the roof of the structure on the verge of collapse. The mosque's door, wooden porch and one of its windows were badly burned, carpets inside were blackened by the soot from the fire, and an Ottoman-era epitaph fell on the ground and broke.

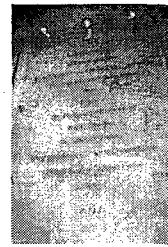
The Turkish Cypriot Directorate of Religious Affairs which oversees the well-being of Muslim sites in South Cyprus, also indicated that the April 13 arson was preceded by acts of vandalism at the mosque 15 days previously. The Directorate noted that Greek Cypriot police had yet to apprehend perpetrators of the first attack.

In an April 17 statement, Foreign Minister of the Turkish Republic of Northern Cyprus, Huseyin Ozgurgun condemned the arson attack on the mosque. "The Greek Cypriot leadership must arrest those responsible for the attack and try them in a court of law," the statement said. "We expect the Greek Cypriot leadership to protect religious and historic sites. In the event this incident is not investigated, the Greek Cypriot Administration would be directly responsible for future attacks on Turkish-Muslim values."

The inalienable human rights and freedoms of Turkish Cypriots and Muslims in South Cyprus administered by the Greek Cypriot authorities are not respected. There is a deliberate policy of neglect and destruction towards the Turkish-Muslim heritage of the island. Many of the Islamic religious sites in South Cyprus are left in total neglect, to which only limited access is granted.

Over 100 mosques, shrines, mausoleums and other valuable Ottoman and other cultural treasures have been destroyed in the 103 towns and villages which the Turkish Cypriots were forced to abandon in the southern part of the island.

Moreover, TRNC citizens are prohibited from crossing to the South to visit certain historically important Islamic religious sites, such as the "Hala Sultan Tekke", which is regarded as an important place of worship in the Muslim world.



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### Taste and Learn About the History of Turkish Coffee at April 26th Program

On Thursday, April 26, at 7 p.m., the Turkish Embassy will host a spectacular event, which will start with presentations on the rich and remarkable history of 'Turkish Coffee Culture', followed by a coffee tasting reception, and a concert by the TURKSOY International Youth Chamber Orchestra. The program will also introduce the new Mobile Turkish Coffee House, which will travel to six states including D.C., Maryland, New York, Connecticut and Massachusetts, bringing a literal taste of Turkey to America. The event will also include presentations by Abeba Telahun titled "Coffee: Our Symbol of Hospitality" and by Ercument Akman titled "Once Upon a Time Turkish Coffee". To RSVP, write to [turkishcoffeeculture@gmail.com](mailto:turkishcoffeeculture@gmail.com) or call 202-492-4429.

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### Turkish Embassy Participates in Cultural Tourism DC's May 5 Embassy Tour Program

The Turkish Embassy will join approximately 40 others for the Around the World Embassy Tour, which invites visitors to experience the food, art, dance, and music of the host countries. The Turkish Embassy's tour will feature traditional Turkish folk dance, a showcase of "Ebru" (the traditional Turkish art of marbling whereby images are captured on water), the film screening of a Turkish film (*Crossing the Bridge: The Sound of Istanbul* by Fatih Akin), two Turkish

women artists, Nihal Kececi and R. Vildan Bozkurt Alkas, who will be showcasing their work, as well as other Turkish culture and arts-related activities. The tour takes place on Saturday, May 5, 2012, from 10:00am to 4:00pm. Click here for more information about the program.

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## BRAZIL ANNOUNCES PROPOSALS TO PROMOTE INCLUSIVE GREEN ECONOMY AHEAD OF RIO+20

**BRASÍLIA (November 1, 2011)** – The Brazilian government released today the proposals it will bring to the United Nations Conference on Sustainable Development (Rio+20) to be held in Rio de Janeiro from May 28 to June 6, 2012.

At a press conference in Brasília, the Minister of Environment, Izabella Teixeira, and the Under-Secretary-General for Environment, Energy, Science and Technology for the Ministry of External Relations, Ambassador Luiz Alberto Figueiredo Machado, highlighted that the proposals demonstrate Brazil's commitment to sustainable development and to one of its essential elements, poverty eradication, as well as to the strengthening of multilateralism.

Minister Izabella Teixeira and Ambassador Figueiredo also said that the Rio+20 Conference presents a unique opportunity for participating countries to identify long-term solutions to current global challenges in the economic, social and environmental fields.

The proposals were submitted to the United Nations as Brazil's contribution to the first draft of the Rio+20 declaration, which will be negotiated throughout 2012 by the U.N. member states. Resulting from extensive consultations with government institutions and multiple stakeholders from Brazilian civil society, the proposals include:

- **Global Socio-environmental Protection Program:** Brazil proposes the development of a Global Socio-environmental Protection Program in an effort to overcome extreme poverty and promote policies that ensure environmental quality, food security, adequate housing and access to clean water for all.
- **Sustainable Development Goals:** On the basis of an inclusive green economy program, complex negotiations that seek to establish stringent and binding targets could be replaced by guiding objectives in areas where there is broad convergence of views. Similar to the Millennium Development Goals (MDGs), this approach can guide countries towards sustainable development.
- **A Global Pact for Sustainable Production and Consumption:**
- **Sustainable Public Procurement:** Procurement policies are based on the premise that governments can play a major role in changing sustainable production and consumption patterns.
- **Efficient Energy Consumption Labeling:** From the different national energy efficiency initiatives, many of which are voluntary, an international multi-sectoral initiative could be proposed under Rio+20 to require a review of existing international standards.
- **Funding for Study and Research on Sustainable Development:** Brazil proposes that countries count sustainable development and the promotion of an inclusive, green economy as top priorities when evaluating the financing of science, technology and innovation projects, scholarships and research funds.
- **Repository of Initiatives:** Although continued research is essential, many of the technologies and practices required for sustainable development are already available. There are many successful experiences in the areas including urban development, sustainable consumption, health, housing, sanitation, energy efficiency and sustainable agriculture.

- **International Protocol for the Sustainability of the Financial Sector:** The financial sector has the unique ability to induce and foster the international economy. Brazil proposes to expand and scale up positive experiences related to the use, by the financial system worldwide, of responsible standards from the environmental and social perspectives.
- **New Indicators for Measuring Development:** Brazil supports the creation of a process to measure, in innovative ways, progress toward environmental, social and economic development that engages all relevant stakeholders and builds upon existing experiences.
- **Pact for an Inclusive Green Economy:**
  - \* **Sustainability reports:** Business, banks and pension fund institutions, among other private sector stakeholders – could agree at Rio+20 on the mandatory inclusion of social, environmental and corporate governance performance information in their annual sustainability reports. This information would meet internationally accepted standards and be comparable with regard to sustainable practices.
  - \* **Sustainability Indices:** Discuss the adoption of comparable sustainability to serve as reference for stock exchange investment. The indices, as well as sustainability reports, would expand the focus on the performance of companies and to foster corporate social responsibility.
- **Proposals on the Institutional Framework for Sustainable Development:**
  - \* **Institutional Coordination Mechanism for Sustainable Development:** Efforts to promote the institutional arrangement for sustainable development at the international level should provide real incentives for existing institutions to pursue common goals from converging strategies and coordinated activities. In this regard, Brazil considers the development of an integrated information platform on sustainable development topics critical, as well as the adoption of specific mandates for international organizations to establish joint programs and strategies to address crosscutting issues in an integrated manner.
  - \* **Reform of the United Nations Economic and Social Council (ECOSOC) by transforming it into the United Nations Sustainable Development Council:** Rio+20 could begin the ECOSOC reform process to transform the Council into the United Nations Sustainable Development Council -- a central forum for the discussion of sustainable development, treating the environmental, economic and social dimensions equally and enjoying political support and power to provide coordination guidance to all actions of the UN system in the field of sustainable development.
  - \* **Improving International Environmental Governance:** Rio+20 should move forward with discussions on existing processes established on international environmental governance. It should, at a minimum, make decisions to establish universal participation in the Governing Council of the United Nations Environment Program (UNEP) and mandatory contributions according to a scale to be set at the same standards as other UN organizations.
  - \* **Launch of a negotiation process for a Global Convention on Access to Information, Public Participation in Decision-making and Access to Justice:** Brazil will support the beginning of a negotiation process of a global convention to ensure implementation of Principle 10 of the Rio Declaration, which states that "environmental issues are best handled with the participation of all concerned citizens, at the relevant level."

- **Participation of Non-governmental Actors in Multilateral Processes:** Brazil hopes that Rio+20 will present results which, respecting the principles of the multilateral system and the sovereignty of nations, will promote effective and creative connections between the non-governmental world and the multilateral decision-making processes, which is currently based on intergovernmental decisions.
- **Water Governance:** Brazil supports that the sustainable use of the water be treated in a more integrated way within the United Nations. Discussion should also take into account the participation of governments, private sector, development banks and multilateral agencies.

The full text of the Brazilian submission to the preparatory process of the Rio+20 Conference is available at:  
<http://www.uncsd2012.org/rio20/content/documents/BRAZIL%20Submission%20%20English%201.11.11doc.pdf>

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**BRAZILIAN MINISTER OF SPORTS MEETS WITH FIFA SECRETARY GENERAL AND CHAMBER OF  
DEPUTIES TO DISCUSS GENERAL WORLD CUP BILL**

*Discussion focused on plans for discounted ticket program for 2014 World Cup*

**BRASÍLIA (9 November 2011)** – Brazilian Sports Minister Aldo Rebelo, FIFA Secretary General Jérôme Valcke and the President of the Brazilian Chamber of Deputies Marco Maia met yesterday to discuss the General World Cup Bill for the 2014 FIFA World Cup, as well as plans to create a discounted ticket program for Brazilian students and senior citizens.

The Brazilian federal government proposed the concept of discounted tickets, in order to align with Brazilian laws that guarantee students and senior citizens half-priced ticket prices for sporting and cultural events.

Mr. Valcke noted that half-priced tickets may not be feasible, but suggested a discounted ticket program known as "Category 4" tickets, which would allow Brazilian students, senior citizens and the low-income population to purchase tickets for approximately US\$ 25 (R\$ .43). This program was also implemented for the 2010 South Africa FIFA World Cup.

"We also raised other requests to FIFA representatives, such as the participation of Bolsa Família beneficiaries," said Minister Rebelo. "We cannot say that we have reached an agreement to that effect, but we will include it in the system in order to respond. This would not jeopardize our system, nor make the ticket sales more difficult than it already is," said Mr. Valcke.

The General World Cup Bill, which outlines various regulations for the 2014 World Cup, is currently under review by the Brazilian Chamber of Deputies, and a vote is expected before the end of 2011.

For more information on stadium development and ongoing World Cup updates from the Brazilian government, please visit: [www.copa2014.gov.br](http://www.copa2014.gov.br).

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**Statement of the Brazilian Ministry of Finance Regarding S&P's Increase in Brazil's Credit Rating on 17  
November 2011**

The risk rating agency Standard & Poor's (S&P) today raised Brazil's long-term foreign currency credit rating from BBB- to BBB with a stable outlook, and the long-term local currency rating from BBB+ to A-.

S&P's decision to upgrade the Brazilian credit rating at a sensitive time in the international economy is recognition that the country's economic policy is in the right direction and that its macroeconomic fundamentals are sound.

In an environment where several countries have had their risk ratings downgraded and governments have been weakened due to economic problems, the announcement of the rating agency is evidence of the success of the management of the Brazilian economy in its goal to strengthen the country.

According to the report published by S&P, the upgrade is due to the prudent macroeconomic policies conducted by Brazil's new government administration, and especially the maintenance of the primary surplus of approximately 3% of the GDP, which allows greater flexibility in monetary policy to implement counter-cyclical measures.

This combination of factors, combined with the diversification of the economy and the improvement of the external accounts, should mitigate the impact of external shocks and maintain the prospects of long-term growth for the country.

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## **2010 CENSUS RESULTS: BRAZIL SEES SLOWING BIRTH RATE AND MIGRATION; ADVANCES IN EDUCATION, EMPLOYMENT AND OWNERSHIP OF DURABLE GOODS**

**Brasilia, Brazil (November 28, 2011)** – Brazil has released preliminary results of the 2010 population census sample questionnaire, administered in 11 percent of households and covering 6.2 million inhabitants. The results indicate women are having fewer children and becoming mothers later in life and that consensual unions are becoming more frequent than legal marriages. Data also show that migration flows in and out of the country have slowed, more children and teenagers are enrolled in school, and because more of the population is employed, households are acquiring a greater number of durable goods like personal computers and cell phones.

The complete results of the 2010 census with more detailed information and additional topics, such as religion, will be released in 2012.

The preliminary results of the questionnaire are available on the Brazilian Institute for Geography and Statistics (IBGE) website at:

[http://www.ibge.gov.br/home/estatistica/populacao/censo2010/resultados\\_preliminares amostra/default\\_resultados\\_preliminares amostra.shtm](http://www.ibge.gov.br/home/estatistica/populacao/censo2010/resultados_preliminares amostra/default_resultados_preliminares amostra.shtm)

### **Birth rate slows to 1.86 children per woman from 2.38 children in 2000**

The results show that the average number of live children born per woman was 1.86 children in 2010 compared to 2.38 children in 2000. This slowing birth rate occurred in all major regions in Brazil, as shown in the table below:

**Table 1 – Major Regions – Total Fertility Rate - 2000-2010**

Major Regions	Total Fertility Rate		Relative Difference 2000/2010 (%)
	2000	2010 <sup>(1)</sup>	
BRAZIL	2.38	1.86	-21.9
NORTH	3.16	2.42	-23.5
NORTHEAST	2.69	2.01	-25.2
SOUTHEAST	2.10	1.66	-21.0
SOUTH	2.24	1.75	-21.7
CENTRAL WEST	2.25	1.88	-16.3

Source: Censos Demográficos 2000/2010

(1) Preliminary results

The largest declines were seen in the Northeast and North regions, which had the highest levels of fertility in 2000.

The fertility rate also declined among younger women ages 15 to 19 and 20 to 24, dropping from 18.8 percent to 17.7 percent and 29.3 percent to 27 percent from 2000 to 2010, respectively. The results also show an increase in fertility rates for women ages 30 years or older, from 27.6 percent in 2000 to 31.3 percent in 2010.

### **Percentage of consensual unions increases from 28.6 to 36.4 percent in 10-year period**

The 2010 census indicates an increase in the number of consensual unions, from 28.6 percent to 36.4 percent of the total, and a subsequent decrease in legal marriages, from 49.4 percent in 2000 to 42.9 percent in 2010. The preliminary results also show an increase in the divorce rate, from 1.7 percent in 2000 to 3.1 percent.

Other changes in marital status include a decrease in the number of single adults (37 percent to 34.8 percent), an increase in the number of married people (54.8 percent to 55.4 percent), an increase in the number of those defined as separated (4.6 percent to 5 percent), and a slight decrease in the number of widowed citizens (1.9 percent to 1.7 percent).

### **Percentage of foreign residents down from 0.30 to 0.23 percent**

The 2010 census shows that between 2000 and 2010 there was slight decrease in the percentage of foreign residents in Brazil, from 0.30 percent to 0.23 percent. São Paulo (0.50 percent) and Rio de Janeiro (0.48 percent) recorded the largest proportions of foreign residents.

The results indicate that in 2010, 37.3 percent of the Brazilian population did not live in the municipalities where they were born, and 14.5 percent did not live in their native Federation Unit. Figures indicate that migration flows are occurring between small distances and inside the native states, therefore these figures do not represent significant changes in relation to 2000 figures, where the proportions of persons living out of the municipality or state of birth were 37.4 percent and 15.8 percent, respectively.

Data suggests that the mobility rate has decreased, with the 2010 Census counting 7.9 million people not born in a given place with less than 10 years of residency, versus 8.7 million in 2000.

### **6.7 percent of the population has a disability**

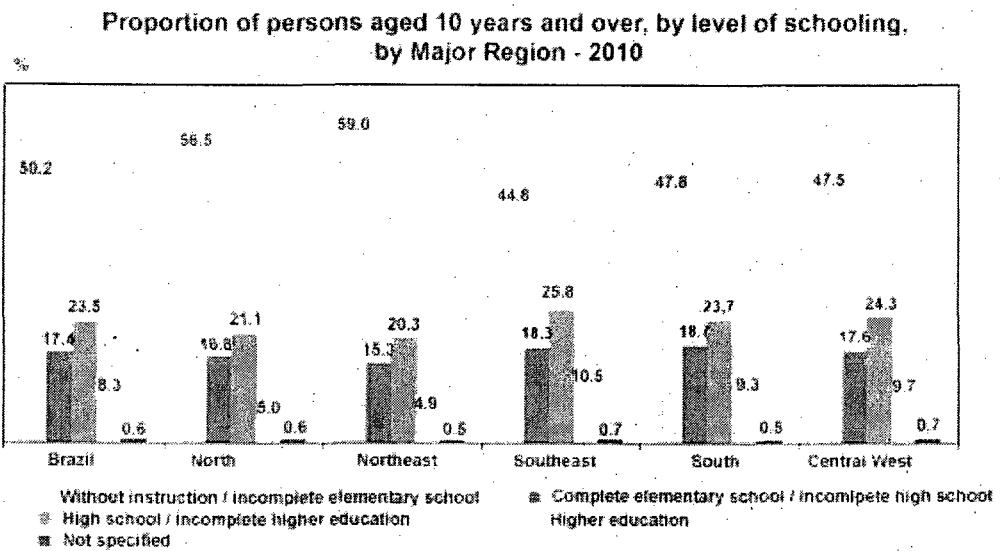
In 2010, the total number of people in Brazil with at least one type of disability was 12,777,207 (6.7 percent of the total population). The Census surveyed visual, hearing, motor and mental disabilities, with serious visual disability being the most common. In 2010, 3.5 percent of the population recorded great vision difficulties or blindness; 2.3 percent had a motor disability; 1.1 percent had a hearing disability; and 1.4 percent had a mental disability.

### **Percentage of children and teenagers not attending school decreased**

From 2000 to 2010, the percentage of 7- to 14-year-olds not attending school decreased from 5.1 percent to 3.1 percent. In 2010, this decrease was greater in the North and Northeast regions, from 11.2 percent to 5.5 percent and 7.1 percent to 3.2 percent, respectively.

The results also indicate a reduction in the total number of 15- to 17-year olds not attending school, from 22.3 percent in 2000 to 16.7 percent in 2010. This decrease occurred in all the major regions and was seen most significantly in the North, with a decrease from 26.9 to 18.7 percent.

The 2010 results show that the Southeast region maintains the highest level of schooling, whereas the Northeast maintains the lowest, as shown in the graph below:



### **Employment increased, formal contracts existed among 65.2 percent of the workers**

From 2000 to 2010, the employment level of people ages 10 and older increased from 47.9 percent to 53.3 percent. The South recorded the highest level of employment in Brazil, with an increase from 53.5 percent to 60.1 percent, and the Northeast Region, which increased from 43.6 percent to 47.1 percent, recorded the lowest level of employment. The percentages for the other major regions in 2010 were 49.4 percent in the North, 54.8 percent in the Southeast, and 57.9 percent in the Central West.

The number of the employed population grew from 66.6 percent to 68.2 percent from 2000 to 2010. The second largest part of the employed population, formed by own-account workers, changed from 23.5 to 24.0 percent.

Among the employed, those with a formal employment contract increased from 54.4 percent to 65.2 percent, and those without a formal employment contract fell from 36.8 percent to 26.5 percent.

Considering the entire employed population in Brazil, those with a formal employment contract represented 44.5 percent.

### **23.1 percent of employed population worked from home and 11.8 percent in another municipality**

In 2010, 23.1 percent of the population worked from home. The smallest number of those working from home was seen in the Southeast (22.4 percent) and the largest in the North (26.5 percent).

The majority of employed people (87.1 percent) worked in the same municipality where they lived, with 11.8 percent living in a different municipality.

### **Percentage of personal computers in households more than doubled**

In 2010, the number of Brazilian households that had a cell phone (47.1 percent) was greater than those who owned a landline telephone (4.7 percent) and those who had both services (36.1 percent).

Regarding durable goods, the results indicate a decline in the ownership of radios from 87.9 percent to 81.4 percent and an increase in ownership of personal computers, up from 10.6 percent of households in 2000 to 38.3 percent of households in 2010.

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**BRAZILIAN GOVERNMENT ESTABLISHES SPECIAL HAITI WORK VISA PROGRAM**  
*In addition to traditional visas, new program encourages formal channel for Haitian immigration into Brazil*

**Brasília (13 January 2012)** – The Brazilian National Immigration Council, under the Ministry of Labor and Employment, yesterday approved a special work visa program for Haitian citizens affected by social and economic impacts of the 2010 earthquake.

The new, additional visa will encourage the use of legal channel for Haitian immigration, authorizing Haitian nationals to stay in Brazil for up to five years. As a result, Haitians interested in coming to Brazil will no longer face the risk of entering the country illegally, which often results in the participation of illegal human trafficking organizations. The Brazilian Embassy in Port-au-Prince will issue a total of 1,200 permanent visas per year (an average of 100 per month). Different from regular work visas, proof of labor skills and employment relationship will not be required.

"We hope that Haiti will start to improve job conditions for the Haitian population. As Haiti establishes a pattern of sustainable development and economic growth, Haitians will no longer feel the need to seek out a better quality of life abroad," said Minister of External Relations Antonio Patriota.

In order to renew their expatriate identification and continue residence in Brazil, Haitian immigrants will be required to show their employment status before the end of the five-year period to the Ministry of Labor and Employment. Unlike regular work visas, proof of labor skills and employment relationship will not be required.

The new measures announced yesterday will be valid for Haitian immigrants for two years (effective on the date of publication). Traditional visa channels offered for tourism, study and temporary work purposes will also continue to apply to Haitians.

All Haitian nationals living in Brazil before the establishment of the visa program will receive immigration status regularization through the National Immigration Council. As of January 2012, 1,600 have completed this regularization through the humanitarian residence permit granted by the National Immigration Council.

Haitian citizens that arrive illegally into Brazil after the publication of the visa program will be notified to leave the country. Those who fail to do so may be deported.

**Increase in Brazil's Legal Immigration**

Legal immigration in Brazil has increased by 50 percent from December 2009 to July 2011 (from 961,000 to 1.46 million), largely due to visas issued for temporary work, study and research.

During this time period, the greatest increase occurred among the following nationals: Portuguese (from 276,000 to 328,000); Spanish (from 58,000 to 80,000); Bolivian (from 35,000 to 50,000); Chinese (from 28,000 to 35,000); and Paraguayan (from 11,000 to 17,000).

Requests for permanent visas nearly doubled in the two-year period, from 10,000 in 2008 to 18,000 in 2010. Naturalization also increased nearly 100 percent, up from 1,119 to 2,116 in the same period. In addition, Brazil's immigration amnesty program provided status regularization to 45,000 foreigners in 2009.

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## BRAZIL'S GRANT PROGRAM FOR LOW INCOME STUDENTS REACHES 1 MILLION SCHOLARSHIPS

**BRASÍLIA (23 January 2012)** — Brazilian President Dilma Rousseff and Minister of Education Fernando Haddad today announced that the country's University for All Program (ProUni) has granted one million scholarships since 2005. The program provides scholarships to low-income students at the higher education level in Brazil.

"As we celebrate this milestone, we emphasize the importance of enabling access to education for one million Brazilian students where these opportunities seemed distant before. We have to measure a society by the degree of opportunity that it offers the youth. We are very proud of ProUni. This program addresses one of the elements of income distribution in Brazil and is one of the most important tools in ensuring the future by building on opportunities in the present. With this program, we are building a sustainable development model in Brazil," said President Rousseff in a ceremony today at the Presidential Palace.

Minister of Education Fernando Haddad added that ProUni integrates a set of seven initiatives to reform higher education.

"In one decade, we more than doubled enrollment in higher education," Minister Haddad said. In 2001, higher education census figures showed nearly three million students enrolled in undergraduate courses; in 2010, the number of students reached 6.37 million.

Established in 2005, the program has granted scholarships to 1,300 private higher education institutions; encompassing 1,354 municipalities in Brazil. There are currently 460,926 college students with a ProUni scholarship.

The program provides full or partial scholarships for low-income students to attend private universities, through the offering of tax exemption to participating universities. To qualify for the program, students must earn a minimum score on the National Secondary School Exam (ENEM), have a monthly family income no greater than three times the minimum wage (R\$ 1,866 or approximately US\$ 1,063) prior to enrollment, and maintain high scores during their academic career.

The program had a record number of applicants for the 2012 selection process of 1,208,398, which exceeds the 2011 record of 1,048,631.

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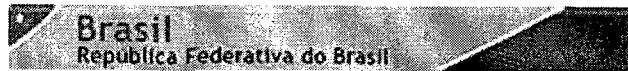
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## PRESS RELEASE



### BRAZIL ELECTORAL COURT INVITES SECURITY TESTS ON ELECTRONIC VOTING SYSTEM

*Officials promote "hacking" attempts to demonstrate security of electoral process in advance of 2012 elections*

**BRASÍLIA (30 January 2012)** – The Brazilian Superior Electoral Court (Tribunal Superior Eleitoral – TSE) will administer a second round of public security tests on Brazil's electronic voting system at an event taking place March 20-22, 2012. Participants will have the opportunity to attempt to "hack" the electronic voting machine to explore possible system failures related to the integrity and secrecy of the vote.

The tests, which will involve up to 25 participants ("investigators") divided into a maximum of 10 groups, will be held at the new TSE headquarters in Brasilia-DF. Registration to participate in the tests will be open from February 2-17 on the TSE Portal website at [www.tse.jus.br](http://www.tse.jus.br). The main purpose of the test is to improve the security and transparency of the voting process following the introduction of the digital ballot in 1996. The public is invited to participate in the security tests to prove that the voting process is fully transparent and the system honors the secrecy of voters' inputs.

A technical lecture on the operation of the electoral systems will be provided for participants on March 6 as an overview of the system's current physical and electronic barriers.

"The goal of the voting operations lecture is to provide test participants with background on the election system," said Celio Wermelinger, a test coordinator and member of the event Organizing Committee.

Test results and conclusions will be presented at TSE headquarters and via a public hearing at the Superior Electoral Court on March 29. Investigators will each receive certificates of participation and their suggestions for system improvements will be considered for future implementation.

The event is being supported by the Renato Archer Center for Information Technology (Centro de Tecnologia da Informação Renato Archer – CTI), the National Institute for Space Research (Instituto Nacional de Pesquisas Espaciais – INPE) and the University of Brasilia (UnB). The first round of public security tests was held in 2009.

#### Testing Timeline

- February 2-17      Registration period
- March 6-8           Test plan preparation phase
- March 13            Test plan submission deadline
- March 20-22        Public security test event
- March 29            Announcement of results

#### Testing Plan Preparation

From March 6-8, participants will be able to prepare their test plans and configure systems that will be used during the tests. In addition to the technical lecture on March 6, participants will have access to source codes indicating the sequence of actions the system would perform during the electoral process. Investigators will be able to gain close access and work from computers located in a room adjacent to the electronic voting system in order to ensure the best customization of test plans.

Test plan proposals are submitted to the event's Evaluation Committee for review and approval before March 13.

### **Security Test Components & Oversight**

The tests will be coordinated by the President of TSE, Justice Ricardo Lewandowski. The event will be overseen by the event's Evaluation Committee and the Disciplinary Committee, including observers from the Information Technology and Information Security Committee. Security tests will be monitored by cameras and Internet access during the three days of testing and will be closely supervised by the Disciplinary Committee.

Procedures and rules outlined for the security tests indicate the following elements and components to consider: charging process of each machine; hardware; physical seal; logistics devices protecting the machine; electronic media; contents of data media; and voting software used in polling stations.

### **2009 Public Security Tests**

The first round of the public security tests was held in November 2009 with participation from 37 investigators. None were successful in circumventing the electronic voting system. Despite the failed attempts, TSE took actions to counter the hacking possibilities that were brought to attention through the exercise.

For more information on Brazil's electronic voting system, please visit  
<http://www.brasil.gov.br/para/press/reference-texts/elections-in-brazil>.

### **ELECTIONS AT A GLANCE**

- 135.8 million voters across 5,565 municipalities
- 420,000 polling stations and approximately 500,000 electronic voting machines
- More than 2 million people directly involved in the organization of the electoral system
- Election results compiled within 24 hours after polls close

Technology was incorporated into Brazil's elections for the purpose of ensuring full transparency during the process of collecting and counting votes. The computerized voting system was first introduced in 1996, when close to 33 million voters used electronic voting machines to elect mayors and councilors. Two years later, around 75 million people cast their ballots using computerized voting machines in federal elections. From 2000 onwards, fully computerized processes have enabled all Brazilian voters to use electronic voting machines when choosing their representatives in the legislative and executive branches.

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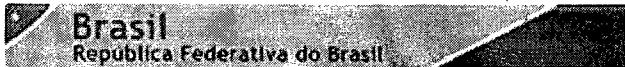
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**PRESS RELEASE**



**BRAZIL'S BROADBAND IN SCHOOLS PROGRAM NEARLY TRIPLES THE NUMBER OF  
URBAN PUBLIC SCHOOLS WITH INTERNET ACCESS**

*National Broadband Program additionally aims to connect 40 million households by  
2014*

BRASÍLIA (12 April 2012) – Brazil's National Telecommunications Agency (Agência Nacional de Telecomunicações – ANATEL) has announced the findings of a March 2012 survey of the Broadband in Schools program. The findings reveal the establishment of 730 new broadband connections for public schools in urban areas in 2012 to date. As a result of this program, a total of 59,900 educational institutions have been connected to broadband Internet – an increase of 2.7-fold from 2008, the first year of the program, which originally connected 21,500 schools.

Of the 69,600 educational institutions that currently meet the criteria of the Broadband in Schools program, 86 percent have been provided Internet access, according to the 2010 school census by the Anísio Teixeira National Institute of Educational Studies and Research (Instituto Nacional de Estudos e Pesquisas Educacionais Anísio Teixeira - INEP) within the Ministry of Education.

When the program began in 2008, 56,000 schools qualified, and that year, 38.3 percent of those were granted Internet access.

**Broadband in Schools Program**

Brazil's Broadband in Schools Program is supported through voluntary commitments by fixed telephone operators in Brazil. The program was developed on the occasion of the change introduced in the General Plan for Universal Access Targets (PGMU, in the Portuguese acronym) of the Fixed Switched Telephone Service (FSTS).

Telephone operators and Brazil's the Ministry of Communications agreed to establish Telecommunications Services Stations (a kind of LAN house of the operators), so as to meet the obligation of bringing the high-speed telecommunications network, the so-called backhaul, to all municipalities by the end of 2010. Through contract amendments, the change also ensured that the connection of urban public schools would gain Internet access.

**National Broadband Program**

As a result of Brazil's National Broadband Program (Programa Nacional de Banda Larga - PNBL), the number of residential Internet connections in Brazil has now reached 1.2 million. Beginning in October 2011 and through an agreement between the operators and the Ministry of Communications, Internet access was offered to the public at R\$35 a month and with a capacity of 1 megabit per second. Prior to this agreement, some companies offered the service at the same price, but it was restricted to some cities.

The PNBL aims to increase broadband Internet access for Brazilian residents, with a goal of having 40 million households connected by 2014.

Telebras, the former holding company of state-owned telephone operators, was restructured by the government to become the operator of the national public network backbone that will be used by the PNBL.

Brazil's Minister of Communications, Paulo Bernardo, noted that Brazilian consumers mirror an international trend in which they overall prefer mobile to fixed Internet. The use of mobile connections grew 103.3 percent in Brazil in 2011, to reach 45.89 million devices connected in January 2012. Fixed connections, in turn, grew 19.4 percent in 2011 to reach 18.47 million total connections.

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**PRESS RELEASE**

**2010 Census: Schooling and income increase and infant mortality falls**

**BRASÍLIA (27 April 2012)** – IBGE released today the 2010 Census General Sample Results, presenting a series of changes that occurred in the country from 2000 to 2010, detailed at municipal level, and bringing information about topics never surveyed before. The survey includes information on migration, marriage, fertility, education, labor and income, disability, households, commuting to work or school and time spent on commuting to and from work.

In this ten-year period, the number of deaths of children under one year of age fell from 29.7 to 15.6 per one thousand infants born alive, with a decrease of 47.6% in the Brazilian infant mortality rate. Among the major regions, the largest decrease was recorded by the Northeast, with a change from 44.7 to 18.5 deaths, although this region still accounts for the highest infant mortality indicator in the country.

On the other hand, the fertility rate in Brazil also fell, from 2.38 children per woman in 2000 to 1.90 in 2010, a figure placed below the replacement level (2.1 children per woman) necessary to ensure the substitution of generations.

In 2010, there were 45.6 million persons suffering from at least one type of the disabilities surveyed (visual, hearing, motor and mental), making up 23.9% of the population.

There has been an increase in the population's level of schooling: in the population aged 10 years and over, the percentage of persons without schooling or with incomplete elementary school fell from 65.1% to 50.2% from 2000 to 2010; on the contrary, the percentage of persons with complete higher education, at least, increased from 4.4% to 7.9%.

From 2000 to 2010, the percentage of youngsters aged 7 to 14 who were not attending school fell from 5.5% to 3.1%. The major decreases occurred in the metropolitan areas of the North (from 11.2% to 5.6%, still the highest percentage among the major regions) and Northeast (from 7.1% to 3.2%).

In 2010, the average monthly income from all activities of employed persons earning income from work was R\$ 1,345, versus R\$ 1,275 in 2000, a real gain of 5.5%. Whereas the average income of men changed from R\$ 1,450 to R\$ 1,510, from 2000 to 2010, the income of women changed from R\$ 982 to R\$ 1,115. The real gain was 13.5% among women and 4.1% among men. Women's income reached 73.8% of the average income earned by men; in 2000, this figure was 67.7%.

The persons who earned more than 20 times the minimum wage from all activities represented 0.9% of the employed population in the country, in 2010, whereas the percentage without income was 6.6%, and of those earning up to one minimum wage was 32.7%.

In Brazil, 32.2 million people (52.2% of the total number of workers who worked out of the housing unit) used to spend between 6 to 30 minutes to get to work in 2010, and 7.0 million (11.4%), more than one hour. In Rio de Janeiro, 2.0 million (38.6%) used to spend between 6 to

30 minutes, 1.6 million (30.7%) between half an hour and one hour, and 1.2 million (23.1%, more than one hour to cover this distance.

In the Southeast Region, commuting to study in another municipality was a reality for 2.0 million students (8.5%), most of whom were residents of São Paulo: 1.1 million people (57.0% of the total in the Southeast). Santa Catarina recorded the highest percentage in the country: among its 1.8 million students, 184,000 (10.1%) used to commute to another municipality.

In 2010, the country received 286,500 immigrants from abroad, 86.7% more than in 2000 (143,600). The main countries of origin of these people were the United States (51,900) and Japan (41,400). Among the total number of international immigrants, 174,600 (65.0%) were Brazilians returning to Brazil; in 2000, this group was formed by 87,900 persons, representing 61.2% of the overall number of immigrants.

Return migration in the country, relative to persons who were born in the Federation Unit of residence on the date of reference of the Census and who were living in another Federation Unit five years before, changed from 22.0% (1.1 million people) to 24.5% of the total number of migrants (1.2 million people).

The proportion of consensual unions changed from 28.6% in 2000 to 36.4% in 2010 and the occurrence of civil and religious marriages decreased from 49.2% to 42.9%. In Amapá, consensual unions reached 63.5%.

The complete publication of the 2010 Census General Sample Results is available at:  
[http://www.ibge.gov.br/home/estatistica/populacao/censo2010/resultados\\_gerais\\_amostra/default\\_resultados\\_gerais\\_amostra.shtml](http://www.ibge.gov.br/home/estatistica/populacao/censo2010/resultados_gerais_amostra/default_resultados_gerais_amostra.shtml)

IBGE has also made available an application which allows the construction of maps and cartograms with information about the 2010 Census sample, detailed at municipal level. The link to the application is: <http://www.censo2010.ibge.gov.br/amostra>

Subject: Facts on Brazil's Sustainable Water Use Ahead of Rio+20 & World Water Forum



PRESIDÊNCIA DA REPÚBLICA  
SECRETARIA DE COMUNICAÇÃO SOCIAL

Dear [Sir/Madam],

In June, Brazil will host the United Nations Conference on Sustainable Development in Rio de Janeiro to promote the exchange of innovative ideas and renew political commitment for sustainable development. As you know, one of the key challenges facing developed and developing countries alike is how to best manage the use and distribution of water. At Rio+20, government representatives and civil society will discuss sustainable water use and the development of mechanisms to coordinate decisions and initiatives at the international level, and promote the exchange of successful experience in sustainable water use based on the three pillars of sustainable development: economy, society and environment.

With 12 percent of the world's fresh water, Brazil has one of the most sophisticated water resources management systems. Given your interest in sustainable development, the Social Communication (SECOM) of the Federative Republic of Brazil thought you might be interested in the information on Brazil's participation and proposed solutions to water-related challenges in advance of Rio+20 and the 6th World Water Forum, being held in Marseille, France, March 12 – 17.

Attached is a fact sheet that contains an overview of Brazilian waters, including consumption and collection figures, and breakouts by region; information on the National Water Agency (ANA) and corresponding River Basin Committees; national data collection and monitoring tools; and ANA's solutions to global water-related challenges, including:

- **Program for Depollution of River Basins (PRODES):** PRODES aims to lower pollution loads in rivers by encouraging installation of sewage-treatment plants. Instead of providing funding directly for engineering projects or equipment, disbursements under the program are only in effect after the treatment plant is in full operation and in accordance with pre-established pollution control targets.
- **Water Producer Program:** The Water Producer Program offers payment to rural producers who adopt water and soil conservancy actions on their properties. In addition, participants receive technical support for pursuing silting-up and scour reduction in rural areas, aimed at improving the quality of water in strategic Brazilian hydrographic basins.
- **Atlas Brasil:** The Brazilian Atlas of Urban Water Supply assesses the water production systems of all 5,565 Brazilian municipalities and their capacity to provide drinking water for the urban population by 2025. The production systems – from intake to treatment, not including

distribution – were analyzed according to two aspects: the hydrological guarantee of the water supply source and the need for improvement of existing production units (intakes, pipelines, pumps and water treatment plants).

Please don't hesitate to contact our office should you be interested in additional information about Brazil's policies on sustainable water use.

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